

# Privacy Policy

## 1. Who processes your data

The controller of your personal data is **RS YACHTS s.r.o.**, Company ID 02940868, with its registered office at Křížová 2598/4, Smíchov, 150 00 Prague, registered under file No. C 225642/MSPH with the Municipal Court in Prague (referred to below as “we” or “RS Yachts”). Both our branches – in the Czech Republic and in Croatia (Marina Dalmacija Sukošan) – are operated by the same company, so in both cases the controller is RS YACHTS s.r.o. For anything concerning personal data, you can reach us at [sikorova@rsyachts.cz](mailto:sikorova@rsyachts.cz) or on +420 724 700 330.

## 2. What data we process and why

### 2.1 An enquiry sent through the form

You will find the form on the Contact page, on the Boat rental page and on the detail page of every boat.

|                    |                                                                                                                                                                                                                                                  |
|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Data</b>        | name, e-mail address, telephone number (optional), the content of your message; for rental enquiries also the parameters you enter in the filter – destination, dates of the trip, number of guests, number of cabins and maximum price per week |
| <b>Purpose</b>     | handling your enquiry, answering your question and further communication about our offer                                                                                                                                                         |
| <b>Legal basis</b> | steps taken at your request prior to entering into a contract (Article 6(1)(b) GDPR); for enquiries that are not aimed at a contract, our legitimate interest in replying to you (Article 6(1)(f) GDPR)                                          |

An enquiry you send reaches us by e-mail and is at the same time stored in the content management system of the website.

### 2.2 Newsletter

|                    |                                     |
|--------------------|-------------------------------------|
| <b>Data</b>        | e-mail address                      |
| <b>Purpose</b>     | sending news and offers             |
| <b>Legal basis</b> | your consent (Article 6(1)(a) GDPR) |

|                         |                                                                                                                           |
|-------------------------|---------------------------------------------------------------------------------------------------------------------------|
| <b>Retention period</b> | until you withdraw your consent; you can unsubscribe using the link in every e-mail or by writing to sikorova@rsyachts.cz |
|-------------------------|---------------------------------------------------------------------------------------------------------------------------|

### 3. Who we share your data with

We do not sell your data. We share it only with those without whom we could not provide our service to you:

- **Proof & Reason, s. r. o., with its registered office at Kollárova 703, 508 01 Hořice, Company ID: 616 79 992** – operation of the website, the content management system and hosting, as a processor under a data processing agreement;
- **Intuit Inc. (Mailchimp)** – distribution of the newsletter;
- **Google Ireland Limited** – Google Analytics, reCAPTCHA and Google Maps.

### 4. Transfers outside the European Union

We send our newsletter through Mailchimp, a service operated by a company established in the United States of America. Google services are provided to us by Google Ireland Limited, but part of the processing may also take place outside the EU. In both cases the transfer is covered by the standard contractual clauses of the European Commission.

### 5. Automated decision-making

We do not use your data for automated decision-making or for profiling that would have legal effects for you.

### 6. Your rights

In relation to your personal data, you have the right:

- of **access** – to know what data we hold about you and to obtain a copy of it;
- to **rectification** of inaccurate or incomplete data;
- to **erasure**, where we no longer have a reason to process the data;
- to **restriction of processing** for the time we are dealing with your objection or with the accuracy of the data;
- to **data portability** for data you have provided to us on the basis of consent or a contract;
- to **object** to processing based on our legitimate interest;
- to **withdraw your consent**, where the processing is based on consent – the withdrawal does not affect the lawfulness of processing carried out before it.

Simply write to us at **sikorova@rsyachts.cz**. We will deal with your request within one month at the latest.

If you believe that we do not handle your data properly, you can lodge a complaint with the Czech Office for Personal Data Protection (Úřad pro ochranu osobních údajů), Pplk. Sochora 27, 170 00 Prague 7, [www.uoou.gov.cz](http://www.uoou.gov.cz).

### 7. Security

The website runs over an encrypted connection (HTTPS), only authorised persons have access to its administration, and our suppliers are bound by confidentiality and by a data processing agreement.

## **8. Changes to this policy**

We may amend this policy from time to time – you will always find its current wording here.  
Effective from 27 August 2026